

Women in Information Sciences & Technology



Our Mission

Women in IST (WIST) works to promote a sense of unity among women in the College of IST. We do this by offering networking opportunities, career resources, community and academic presentations, and more!

Empowering Women

WIST empowers women by fostering an environment in which they can explore and excel in a traditionally male-dominated field. Through our organization, they are inspired to pursue their passions, break down barriers, and excel in technology industry.



Company Involvement

At our meetings, we invite corporations to share career opportunities and provide technical workshops. This expands our members' network and knowledge while also establishing strong relationships with the companies.

Community

WIST realizes the importance of building a community in college, so we host a variety of social events for our members to network with one another. We also offer a mentorship program!



Sponsorship

Sponsorships contribute to two main categories: general body meetings and the Grace Hopper Celebration.

General Body Meetings



Sponsorships used for our general body meetings will go toward food, materials, and reservations. Having food at our meetings helps increase general attendance and involvement in the organization. We also enjoy having social meetings such as pumpkin painting, bingo with prizes, pottery painting, and ice cream gatherings. These events require materials and/or reservations to be acquired, which the sponsorship money would be used for. All in all, sponsors help bring the Women in IST community together and strengthen our friendships with one another.

Grace Hopper Celebration

The Grace Hopper Celebration is the premier event for women technologists worldwide. They support and inspire women to further their careers, break boundaries, and transform the world of technology. Women in IST wants to send some of our members to celebrate themselves, explore the tech industry, and network with others. Sponsorship money will go towards transportation, registration, lodging, and food for our members. For more information on the Grace Hopper Celebration, please visit <https://ghc.anitab.org/>



Sponsorship Levels

Level A \$2,000 +

Large company logo on WIST apparel
Large company logo on WIST advertising displays
Company on WIST website and social media
Invitation to present at WIST meetings
Free shirt and sticker with WIST logo
Free sponsorship for LEAN IN Panel

Level B \$1,500 - \$1,900

Large company logo on WIST apparel
Small company logo on WIST advertising displays
Company on WIST website and social media
Invitation to present at WIST meetings
Free Sticker with WIST logo
Free sponsorship for LEAN IN Panel

Level C \$1,000 - \$1,400

Small company logo on WIST apparel
Small company logo on WIST advertising displays
Small company logo on WIST website and social media
Invitation to present at WIST meetings

Level D \$600 - \$900

Small company logo on WIST apparel
Small company logo on WIST website and social media
Invitation to present at WIST meetings

Level E \$50 - \$500

Small company logo on WIST apparel
Small company logo on WIST website and social media



Event Sponsorship Opportunities

8th Annual Lean In Panel

Sponsorship - \$750

The panel is based on the National Lean In movement created by COO, Sheryl Sandberg. The purpose of Lean In is to empower women to lean into their ambitions and achieve their goals. There are lean in circles around the world. These circles are for everyone to learn or express their purpose of life, to support one another and help each other grow and learn.

Our panel will feature women in STEM related career fields discussing a variety of topics. They belong to different backgrounds- Academia, Alums and Professionals. This event is beneficial to anyone in the STEM field and is open to all students on campus. Additionally, it is a great networking opportunity since there is always a social reception after the event.

Sponsor donations for this event will go towards the venue, food, technical equipment, panelist “thank you” gifts, event goodie bags, and additional costs.

Sponsor Benefits

Special Recognition at the event including announcement, company logo on posters, and invitation to be a part of the panel.

For more information on Lean In: <https://leanin.org/>

If you are interested in becoming a sponsor, please contact
**Maddie Tantum at mdt5408@psu.edu and Tsehynesh Lewis
at tv15497@psu.edu.**